

Sustaining values

The sustainability agenda of Industrial Manufacturing (IM) companies

Many manufacturing companies are sitting on a sustainability time bomb



- Bulk of greenhouse gas emissions originates from industrial production (~40%)
 - M&E machinery locks in carbon footprint due to long product life
 - Decarbonization required along entire value chain and life cycle
- Machinery key enabler for **circularity** and reduce resource consumption



- Low diversity and inclusion in traditionally male driven industry
- Skill shortage requires an attractive/ sustainable employer brand
- Health and safety regulations in the global value chain
- Labor practices and human rights along entire value chain



- Regulation exerts pressure for sustainability (e.g., CSR guideline, EU taxonomy, "Lieferkettengesetz")
- Importance of data protection and cyber security (digital business models)
- Selected customer markets seen as critical (e.g. Defense, Tobacco)

Pressure from customers, financial institutions and competitors towards sustainability is growing

IM companies have started to push the sustainability agenda, however they lack behind other industries



... while sustainability leaders in other industries go for net negative

Thyssenkrupp		lcebug	been climate-positive since February 2019	
Cummins Inc.	Target Set	locbug	and offsets more emissions than it produces	
Krones AG	based target with clear milestones and continuous tacking	Microsoft	Microsoft has set itself the goal of becoming CO₂ negative by 2030 . This includes the use electric vehicles, planting new trees, carbon	
SIG Combibloc			capture and storage and direct air capture	
ABB	Target committed	AstraZeneca	AstraZeneca plans to be "CO ₂ negative" across the entire value chain by 2030 by removing more carbon from the atmosphere than its 65 000 employees and its extensive network	
Trumpf	Company indicates to work towards setting a science-based target			
Atlantic Packaging			of subsidiaries and production facilities em	

IM Sustainability Strategy&

IM companies have to take an holistic value chain view to understand the full ESG impact of their products and services



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IM have significant environmental impact not only within their own but even more on the customers value chain

Example Mechanical & Engineering: 2/3 of total M&E

GHG emissions arise downstream during machinery usage

Environmental impact of industrial value chains (incl. upstream and own footprint excl. downstream)

ĴŪ. ЖŢ Long product life time Λ results high downstream emissions Air pollution Selected Water use Land use Greenhouse **Own footprint** a/EUR m²/EUR gas kg/EUR industries I/EUR Metal production 0,9 0,0 0,7 3,4 and processing 8,5 Paper industry 1,0 0,1 0,4 Electrotechnical 0,5 3,0 0,1 0,3 industry Upstream Mechanical and (raw materials, 0,5 0,2 2,8 0,0 engineering suppliers) 9,5 0,2 0,4 Chemicals 0,7 Automotive 0,6 4,1 0,1 0,3 Food retail 1.6 46,6 1,2 0,6 Downstream (product usage) 13,6 0,3 0,3 Clothing retail 0,8

[per euro of industry turnover]

Industrial production

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As a consequence IMs have to include multiple levers across value chains to improve their sustainability footprint



A materiality assessment helps to identify the right focus

2

4

5

6

Materiality assessment – client example



2 Environment

- Greenhouse gas emissions
- Climate change mitigation/adaptation
- Avoid loss of biodiversity
 - Material sourcing efficiency
 - Waste management
 - Avoidance of hazardous substances

Human capital

Upstream

- Occupational health and safety
- Good working conditions and social protection

M&E's production

Equal opportunities and nondiscrimination Social capital

Downstream



Leadership and governance

Fight against corruption

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Example 1: A site specific roadmap paves the way to net zero production

Production sustainability – client example net zero roadmap

Assessment and calculation of the carbon footprint



Transition roadmap for continuous decarbonization

Direct CO₂ emissions

Heat generation from oil and gas; fuel combustion of company cars etc.

Scope 2

Scope 1

Indirect \mbox{CO}_2 emissions from purchased electricity, district heat and cooling

Electricity consumption of own (electric) vehicles and office/ production space etc.

Scope 3

Indirect upstream and downstream emissions

Business travel; waste; downstream/upstream emissions of fuel/ electricity; employee commuting etc.



Example 2: Circularity reduces the environmental footprint plus can lead to significant material cost savings

Circular Economy – client example machinery producer



Circular Economy production concept



- Positive CO₂ impact by reusing components and systems
- Top-line potential by introducing green-label on market
- Strengthened of cross-functional communication between Sales, Operations and R&D

The ESG journey should start with a pragmatic baselining and setting the strategy with the right and measurable focus **Sustainability journey**

Evolving vision and ta	5			
1. Baselining	2. Strategy	3. Transformation roadmap	4. Operationalization and implementation	5. Reporting and marketing
ESG ecosystem	Materiality assessment	Transformation lever selection and prioritization	Governance, organization and culture	Internal reporting and steering
Status-quo assessment	Strategic principles, opportunities and integration	Transformation activity development and timeline	Business process, functional integration and technology backbone	External reporting and assurance
Benchmarking	Ambition/target/ KPI setting	Capability building	Implementation/projects	Communication
	Pilot (s)			

ESG transformation starts with a few key questions

- How transparent is our ESG footprint today?
- What are material ESG topics for your business?
- Are you aware of ESG opportunities and risks for your business?
- Do you consider ESG to create a **competitive edge**?
- What is your ambition for "doing good" and "doing well"?
- Is ESG an integral part of your strategy?
- Do you have a clear roadmap and the right initiatives in place to achieve your sustainability goals?
- Are you ahead of ESG regulation?
- How do you report on ESG? Do you anticipate upcoming reporting obligations?



Please contact our team to learn more



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